

REAL ESTATE WEEKLY

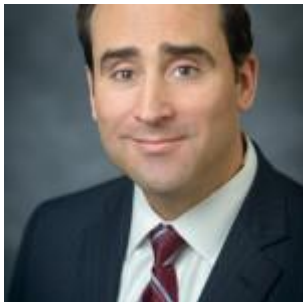
DEALS & DEALMAKERS

McConnell, McCrann go it alone with new firm



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Multifamily industry veterans and long-time business partners Thomas McConnell and Kevin McCrann have launched their own firm.



Redwood Realty Advisors will focus exclusively on multifamily properties in New Jersey and New York.

“We do not have a one-size-fits-all method to our marketing and sales strategy. We recognize that every asset and every client is different, and we customize our strategy accordingly,” said McConnell, CCIM, managing partner at Redwood Realty Advisors.

McConnell and McCrann have a combined 25 years of industry experience. Both most recently served as vice president and director of the National Multi Housing Group at Marcus & Millichap.



“We are both excited to have this opportunity to launch our own firm, especially given the dynamic opportunities in the apartment investment sales market with continued strong demand for this asset type and exceptionally low interest rates,” said McCrann.

Redwood Realty Advisors will represent both private and institutional sellers and buyers of multifamily properties.